

# Ellsworth Public Library Building Campaign

## Naming Opportunities



Special Naming Opportunities for the new library are listed here. Naming Opportunities offer donors a permanent, meaningful way in which to be recognized and/or to recognize others for leadership gifts to the Ellsworth Public Library Building Campaign. Naming opportunities are available to individuals and families, businesses, foundations, and organizations. The library will collaborate with its architects to develop attractive and appealing ways to recognize donors within the new library.

Naming Opportunity	Sponsorship Level
Naming of Library Building	contact the Fundraising Chair for possible options
Conference Room	\$75,000
Patio	\$75,000
Adult Collection	\$30,000
Children's Area	\$30,000
Young Adult Area	\$30,000
Story Time	\$20,000
Makers Space	\$20,000
Lobby Entry (2 available)	\$20,000 each
Quiet Reading Room	\$15,000
Coffee Station	\$10,000
Audiobook/DVD Collection	\$10,000
Study Room (2 available)	\$10,000 each
Major Donor Wall	\$10,000 each
Art Wall	\$10,000
Donor Wall (books)	\$5,000 each

Please contact Tony Birkel, Fundraising Chair, at 715-821-0133 or Tonyb543@gmail.com for more information and current availability. All Naming Opportunities are subject to Library Board approval.

All contributions of any amount to the Ellsworth Public Library Building Campaign are greatly appreciated and will be acknowledged throughout the course of the campaign. Gifts of \$1,000 or more will be prominently recognized in the library. All gifts and pledges are confidential. A donor may choose to remain anonymous. Please note all donations are tax deductible and the Ellsworth Public Library Board of Trustees has exclusive control over the contributed assets.